

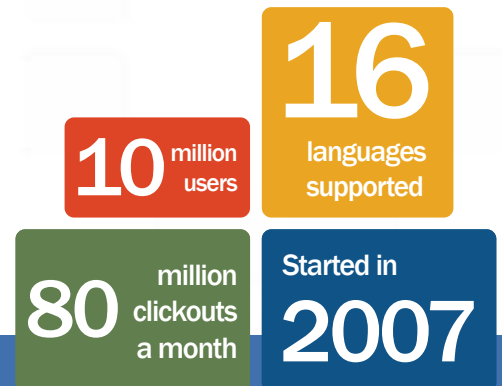


## What is Symbaloo?

**Your favorite resources, together in one place.**

Save, manage, and share your online resources. Symbaloo makes it easy by delivering the right content, in the right place, at the right time, to the right person.

 [Watch our introduction video here](#)



# How to advertise on Symbaloo

## Landingpage affiliate tiles

Advertising partners can be featured on the home tile collection (webmix), which is visible for all Symbaloo users. The tile will also be available in the Symbaloo search and prioritized by your preferred keyword(s).

## Promotional tile ribbons

Make the advertiser tile stand out by adding an orange ribbon. Users will be made aware of any current promotions of the advertiser.

## Full page commercial wallpapers

Wallpapers are one of the most effective ways to advertise on Symbaloo. Rotating images behind user webmixes may feature relevant offers and promotions. This medium provides a great branding opportunity and some of the best CTR and sales metrics available for affiliates.

# Why to advertise on Symbaloo



Reach thousands of consumers who frequently buy online



Introduce your brand to new customers



Stay top of mind with recurring customers



Direct user engagement and long-term exposure



Push your promotions to maximize your results



Encourage sales through a highly visual advertising medium



Easily set up international campaigns

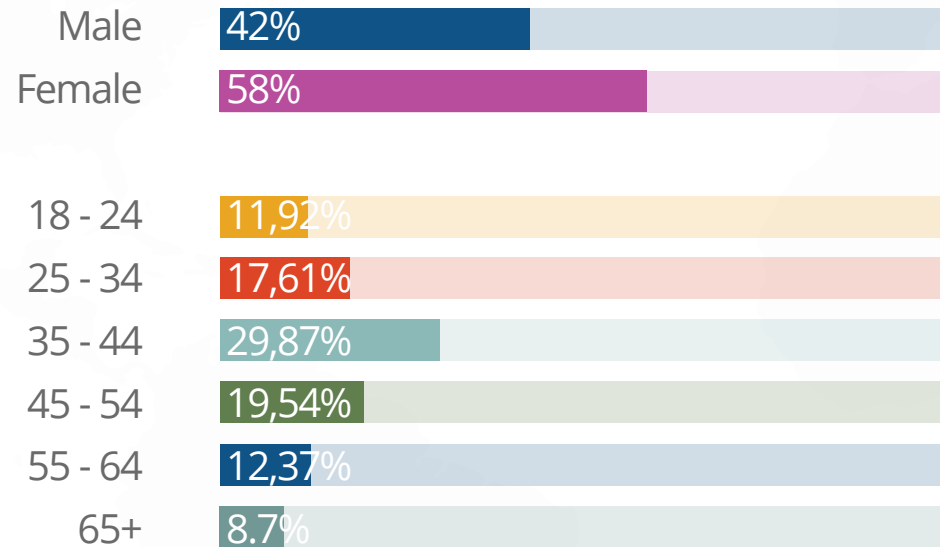


Our wallpapers are not subjected to adblockers

## Sessions per month



## Demographics



Avg. sessions  
25 a month per user

Loyal  
users

Avg.  
time on site  
+10 minutes

Frequent  
online buyers

## Some of our Advertisers...

The Amazon logo, featuring the word "amazon" in a lowercase, black, sans-serif font with a yellow curved arrow underneath it pointing from the letter 'a' to the letter 'z'.The TUI logo, consisting of a red stylized smile-like shape followed by the letters "TUI" in a bold, red, sans-serif font.The T-Mobile logo, featuring a magenta speech mark icon followed by the word "Mobile" in a magenta, sans-serif font.The AliExpress logo, with "Ali" in orange and "Express" in red, both in a sans-serif font.The OTTO logo, with the word "OTTO" in a bold, red, italicized, sans-serif font.The Wehkamp logo, featuring a red circle with a white "W" inside, and the word "wehkamp" in a lowercase, red, sans-serif font below it.The Hilton logo, consisting of a blue stylized "H" inside a circle, with the word "Hilton" in a blue, serif font below it.The HEMA logo, a solid red square with the word "HEMA" in white, uppercase, sans-serif font in the center.The bonprix logo, with "bon" in a lowercase, red, sans-serif font and "prix" in a bold, red, sans-serif font below it.The Booking.com logo, with "Booking.com" in a blue, sans-serif font.

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Campaigns that are easy to set up and reach many consumers define the collaboration between Symbaloo and Wehkamp.

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- Wehkamp

## Contact details



- ✉ [business@symbaloo.com](mailto:business@symbaloo.com)
- 📞 +31 (0)15 212 90 06
- 🔗 <https://blog.symbaloo.com>

### Europe office

Burgwal 47  
2611 GG  
Delft, Netherlands

### US office

2915 Redhill Ave.  
SUITE #C103  
California, USA